

Moxie Mercantile
words & photos: Ellen Gurley



Since 2015, the lovely cottage across the street from the Common Market has been inhabited by a true mom and pop. Moxie Mercantile is owned and operated by Michelle and Clifton Castelloe and Michelle's father Barry DeGrappo. Looking much like a legit, wooden, general store, Moxie is a soothing sea of neutrals, golds, and browns. The merchandise is all unique and much of it comes from people right here in town. The vibe is laid-back as a dog walks through and greets guests. The front porch often has a pop-up and sometimes you can find a food truck in the yard. Parents of four, the Castelloe's are now successfully raising another love child. It's clear that everything was brought into the space organically and a lot of thought went into it. A lot of the products are sustainable, some are vintage gems, a handful of them are one of a kind, and much of the things can't be found anywhere else in town.



Located on Commonwealth, just shy of many restaurants, condos, and a brewery, Moxie is positioned perfectly to be the modern day, yippie-pleasing, trading post wherein ideas are exchanged and goods are obtained. We guarantee you can find anything for anyone's

birthday, fantastic hostess gifts, or conversation pieces for your own homes. My City Magazine hopes you go check out this charming boutique and, as always, shop local.



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